

**BECKER'S** 

# **HOSPITAL REVIEW**

# Becker's Health IT + Clinical Leadership + Pharmacy 2019

140+ SPEAKERS
FROM HOSPITALS
AND HEALTH
SYSTEMS
80+ SESSIONS

May 2-4, 2019

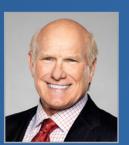
## **KEYNOTES AND KEYNOTE PANELISTS**



Chris DeRienzo
MD, MPP, FAAP, System Chief
Quality Officer, Mission Health;
Neonatologist, Mission
Children's Specialists



**Kevin Pho**MD, Internal Medicine,
Physician and Founder,
KevinMD



Terry Bradshaw Co-Host and Analyst, FOX NFL Sunday and NFL Legend



Bobbi Brown
Makeup Artist, Author,
Entrepreneur and Founder,
Bobbi Brown Cosmetics
and Beauty Evolution



Bernard Boulanger
MD MBA, Executive Vice
President Chief Clinical Officer,
The MetroHealth System; Senior
Associate Dean, Professor of
Surgery, Case Western Reserve
University School of Medicine



Marjorie Bessel MD, Chief Clinical Officer, Banner Health



Patricia Hart
DNP, RN, CPN, NE-BC, Associate
Chief Nursing Officer, Medical
University of South Carolina Health;
Affiliate Assistant Professor, Medical
University of South Carolina



Rebecca Kaul
Chief Innovation Officer,
Strategy and Innovation,
The University of Texas MD
Anderson Cancer Center



Venkat Mocherla
Partner, Andreessen
Horowitz



Rasu Shrestha MD, Chief Innovation Officer, UPMC, Executive Vice President, UPMC Enterprises

### **PROGRAM SCHEDULE**

Great Topics and Speakers Focused on Health IT, Clinical Leadership Pharmacy Issues Including - Best Uses of AI, Telehealth, Data Analytics, Clinician Burnout, Population Health and more!

### **Celebrity Keynotes**



Terry Bradshaw
Co-Host and Analyst, FOX NFL Sunday and NFL
Legend
THURSDAY, MAY 2ND | 4:15 - 5:00 PM



**Bobbi Brown** Makeup Artist, Author, Entrepreneur and Founder, Bobbi Brown Cosmetics and Beauty Evolution

FRIDAY, MAY 3RD | 8:00 - 8:40 AM



Kevin Pho MD, Internal Medicine, Physician and Founder, KevinMD

SATURDAY, MAY 4TH | 8:00 - 8:45 AM

140+ Speakers from Hospitals and Health Systems

80+ Sessions Featuring a Great Combination of Health IT's Impact on Clincal and Business Issues

The Best Business-Focused, Strategic Discussions in the Healthcare Industry

Jam-Packed Networking and Education Opportunities
Over 2.5 Days

### **SESSION TRACKS**

- TRACK A STRATEGY, LEADERSHIP, PREDICTIVE ANALYTICS, ARTIFICIAL INFORMATION AND MORE
- TRACK B CMOS, CMIOS, CNOS, CNIOS AND MORE
- TRACK C REMOTE CARE, TELEHEALTH, CYBERSECURITY AND MORE
- TRACK D POPULATION HEALTH AND VALUE BASED CARE
- TRACK E PHARMACY, PHARMACEUTICAL LEADERSHIP AND MORE
- TRACK F THOUGHT LEADERSHIP
- TRACK G THOUGHT LEADERSHIP
- TRACK H INNOVATION THEATRE

### MAY 2, 2019

8:00 AM - 9:00 AM Registration 9:00 AM - 5:00 PM Sessions

5:00 PM - 7:00 PM Cocktail Reception in the Exhibit Hall

### **MAY 3, 2019**

8:00 AM - 5:00 PM Registration 8:00 AM - 5:00 PM Sessions

5:00 PM - 6:00 PM Cocktail Reception in the Exhibit Hall

**MAY 4, 2019** 

8:00 AM - 12:00 PM | Sessions

### Thursday, May 2nd, 2019

TRACK A - Strategy, Leadership, Predictive Analytics, Artificial Information and More

TRACK B - CMOs, CMIOs, CNOs, CNIOs and More

TRACK C - Remote Care, Telehealth, Cybersecurity and More

TRACK D - Population Health and Value Based Care

TRACK E - Pharmacy, Pharmaceutical Leadership and More

TRACK F - Thought Leadership

TRACK G - Thought Leadership

TRACK H - Innovation Theatre

#### 8:00 am - 9:00 am Registration

#### 9:00 am - 9:40 am

### A. The Role of the CMIO

- Susan Nedza, MD, MBA, FACEP, Adjunct Assistant Professor, Department of Emergency Medicine, Northwestern University, Feinberg School of Medicine
- Bruce Darrow, MD, PhD, Senior Vice President, Information Technology and Chief Medical Information Officer, Mount Sinai Health System
- Maulik P. Purohit, MD, MPH, Senior Vice President, Chief Medical Information Officer, Brain Injury Medicine and Neuro-Rehabilitation, University Health System; Associate Professor, UT Health
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

### B. Reserved

#### C. Precision Medicine - Key Issues Today

- Sanjay Parikh, MD, FACC, Chief Medical Officer, Green Circle Health and Medical Director, Pediatric Cardiology, St.Vincent Medical Group
- LeeAnn Miller, MS, PharmD, Executive Director and Associate Chief Pharmacy Officer, Yale New Haven Health
- Moderated by Julie Spitzer, Writer/Reporter, Becker's Healthcare

### D. Telework in the Federal Government and Healthcare

 Carrie Jeffries, MPH, MS, RN, ANP-BC, FACHE, NEA-BC, Associate Director, US Department of Veterans Affairs, Office of the Inspector General

### E. Clinical Leadership and Quality at the University of Texas Medical Branch

- Eric Walser, MD, Distinguished Chair and Professor of Radiology, The University of Texas Medical Branch
- Michael Laposata, MD, PhD, Professor and Chairman, Department of Pathology, The University of Texas Medical Branch

### F. Blockchain in Healthcare - Key Issues

- Panelists to come
- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

#### G. Reserved

### 9:45 am - 10:25 am

### A. Blockchain, Telehealth, Cybersecurity, Al and Precision Medicine: Key Issues Today

- George Daneker, Jr. Chief Medical Officer, Medicine and Science, Cancer Treatment Ceters of America
- Jason Joseph, Senior Vice President, Information Services, Spectrum Health Delivery System
- Bala N. Hota, MD, Vice President, Chief Analytics Officer; Associate Chief Information Officer and Associate Chief Medical Officer, Rush University Medical Center
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

### B. A New Patient Experience - Expectations and Best Practices

- Thach Nguyen, MD, FACC, FSCAI, Chief Nursing Officer, Cardiovascular Clinics, PC
- Emily Stevens RN, BSN, MSN, Chief Nursing Officer, Western Arizona Regional Medical Center
- Maia Hightower, MD, MPH, MBA, Chief Medical Information Officer and Clinical Assistant Professor, University of Iowa Health Care
- Brian D. Patty, MD, CHCIO Eligible, Vice President and Chief Medical Information Officer, Clinical Information Systems, Rush University Medical Center

#### C. Reserved

# D. Perioperative Antibiotic Stewardship: Using Analytics to Link Physician Behavior to the Big Picture

- Sandi Lam, MD, MBA, Director of Pediatric Cerebrovascular Neurosurgery Program, Texas Children's Hospital
- Debra Palazzi, MD, MEd, Pediatric Infectious Diseases, Director, Antimicrobial Stewardship, Texas Children's Hospital

#### E. Resiliance in New Nurses

- Patti Hart, DNP, RN, CPN, NE-BC, Associate Chief Nursing Officer, Medical University of South Carolina
- Teresa M. Stephens, PhD, MSN, RN, CNE, Associate Professor, RNBSN Lead Faculty, College of Nursing, Medical University of South Carolina

### F. Health IT Mergers and Acquisitions - What's Next?

- More panelists to come
- Moderated by Leo Vartorella, Writer/Reporter, Becker's Healthcare

### G. Reserved

### 10:25 am - 10:40 am Networking Break in the Foyer

### 10:40 am - 11:20 am

### A. Innovation and Leadership at the Intersection of Health IT and Clinical Quality

 Mitesh Rao, MD, Co-Founder and Chief Executive Officer, OMNY; Assistant Professor, Emergency Medicine, Stanford University School of Medicine

### B. Reserved

### C. Telehealth Strategies for Rural/Community

#### Hospitals

- Tanzila Kulman, MD, Medical Director, linterventional Neurology and Stroke, Aultman Hospital
- David E. Danhauer, MD, FAAP, System Vice President and Chief Medical Information Officer, Owensboro Health
- Chuck Dougherty, Chief Information Officer, Shenandoah Medical Center
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

#### D. Population Health Practices and Models

- Michael Ries, MD, Medical Director, Adult Critical Care and elCU, Advocate Health Care
- Robert Gillio, MD, Medical Director, Population Health and Clinical Innovations, J. C. Blair Health System
- Suzanne Rybczynski, Associate Chief Medical Officer, Kennedy Krieger Institute
- Gina Altieri, Senior Vice President of Corporate Services, Chief of Strategy Integration
- Moderated by Leo Vartorella, Writer/Reporter, Becker's Healthcare

### E. Health IT Technology and Behavioral Health

- Kelly Bryant, Director, Clinical Excellence, Linden Oaks Behavioral Health
- Shaun Phillips, PharmD, MBA, Vice President, Clinical and Pharmacy Services, Bronson Healthcare
- Victor Armstrong, MSW, Vice President-Behavioral Health, Carolinas HealthCare System
- Jennifer G. Velez, Executive Vice President, Community and Behavioral Health
- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods, LLP and Publisher, Becker's Healthcare

### F. Nurse Bullying - Ideas to Improve the Workplace

- Nancy Pearson, MSN RN, NE-BC, Chief Nursing Officer, Novant Health Thomasville Medical Center
- David White, MSN-L, RN, Chief Nursing Informatics Officer, Northern Arizona Healthcare
- Andrea Englund MBA, MSN, RN, Application Analyst III, Ancillary Services Home Health & Advanced Clinicals Applications, Catholic Health Initiatives
- Moderated by Megan Knowles, Writer/ Reporter, Becker's Healthcare

#### G. Reserved

### 11:25 am to 12:05 pm

### A. The Role of Artificial Intelligence in Population Health, Healthcare Access and Quality

- Adam Myers, MD, MHCM, FACHE, CHCQM, CPHRM, Chief, Population Health, Cleveland Clinic; Director, Cleveland Clinic Community
- Chuck Watson, DO, FACOOG, Chief Medical Information Officer, Kettering Health Network
- John C. Joe, MD, MPH, Adjunct Professor, Biomedical Informatics, University of Texas Health Science Center; Family Medicine, Baylor College of Medicine
- Hillary Blackburn, PharmD, Director, Pharmaceutical Services, Dispensary of Hope, a Ministry of St. Thomas Health and Ascension

- Robert M. Insoft, MD, FAAP, Senior Vice President, Quality and Medical Affairs and Chief Medical Officer, Women & Infants Hospital
- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

### B. Dual HealthCare Transformation through Respect, High Reliability, Data Transparency, Accountability, and Service Lines

- Joseph Cooke, MD, Chairman of Medicine, New York Presbyterian Queens
- Amir Jaffer, MD, MBA, Chief Medical Officer, NewYork Presbyterian Queens

### C. Delivering Access and Affordability through High Quality Virtual Care

- Jeanine Maier, MBA, CCE, Executive Director, Consumer Engagement, Kaiser Permanente
- Melissa Baldwin, MS, MBA, Director, Operational Excellence, Kaiser Permanente

#### D. Reserved

### E. Diagnostics in Modern Healthcare (Radiology + Pathology)

 Timothy Craig Allen, MD, JC, Professor, Pathology, University of Mississippi Medical Center

#### F. Leadership Impact on Culture Change

- Jamie Wiggins, MS, RN, NEA-BC, FACHE, Senior Vice President, Chief Nursing Officer, Children's Hospital | Founding Member of LCMC Health
- Matt Schaefer, MBA, Chief Operating Officer, Children's Hospital | Founding Member of LCMC Health

### G. Reserved

#### 12:05 pm - 1:05 pm Networking Luncheon in the Exhibit Hall

#### 1:05 pm - 1:45 pm

### A. KEYNOTE - Tentative Title: 5 Most Interesting Developments in Health IT

- Venkat Mocherla, Partner, Andreessen Horowitz

#### 1:50 pm - 2:30 pm A. Presentation Title - TBD

 Jeffrey Arnold, MD, Chief Medical Officer, Santa Clara Valley Health & Hospital System, Chief Medical Information Officer, Santa Clara Valley Health & Hospital System

### B. The Evolving Role of CMIOs Today

- David Adinaro, MD, Chief Medical Information Officer, St. Joseph's Healthcare System
- John Callison, Chief Medical Information Officer, University of Tennessee Medical Center
- Albert Villarin, MD, FACEP, Chief Medical Information Officer and Associate Chief Information Officer/Director, Division of Quality Analytics, Staten Island University Hospital
- Stephen "Steve" A. Morgan, MD, Senior Vice President and Chief Medical Information Officer, Carilion Clinic
- Moderated by Julie Spitzer, Writer/Reporter, Becker's Healthcare

### C. The Most Innovative Uses and Technologies in Telehealth

- Brian Jack, MD, Professor and Chair, Department of Family Medicine, Boston University School of Medicine
- Ron Stiver, President, System Clinical Services, IU Health

- Moderated by Brian Silverstein, MD, Director, The Chartis Group

### D. Social Health Media Communication Platforms and Their Efficacy in the Disruption of Patient Engagement Norms

 Tanya Scott, DHL, MHR, RN, CHTS-CP, CHTS-PW, CPHIMS, Director, Clinical Services, Perinatal Services/Maternal Child Health, Kaiser Permanente - Central Valley Area

### E. Driving Efficiency in the Operating Room with Data Analytics

- Alecia Torrance, Assistant Vice President, Surgical Services, White Plains Hospital Center
- Paul Barach, BSc, MD, MPH, Maj(ret.), Clinical Professor, Wayne State University School of Medicine
- Bernard Boulanger MD MBA, Executive Vice President Chief Clinical Officer, The MetroHealth System; Senior Associate Dean, Professor of Surgery, Case Western Reserve University School of Medicine
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

#### F. The Best Uses of Health IT for Clinical Improvements

- Bea-Gracia M. Cruz, FPCHA, CHA, DNM, MAN, RN, Associate Director, General Units, Training & Research, Our Lady of Lourdes Hospital, Manila, Philippines
- Julie Bowen, MSN, RN, Executive Director Geriatric Services and Quality Assurance, Gibson Area Hospital
- Jennifer LaRosa, MD, FCCM, FCCP, Director, Intensive Care Unit, Newark Beth Israel Medical Center & Childrens Hospital of New Jersey
- Theresa Dawson, DNP, MSN, RN, Chief Nursing Officer, Oaklawn Hospital
- Moderated by Mackenzie Bean, Assistant Editor, Becker's Healthcare

#### G. Reserved

#### 2:35 pm - 3:15 pm A. Reserved

### B. Regulating Extended Reality: How FDA is Looking at Digital Therapies

- Thomas J. Van Gilder, MD, Adjunct Professor, University of Wisconsin - Madison, School of Medicine and Public Health
- Yuri Maricich, MD, MBA, Chief Medical Officer and Head of Clinical Development, Pear Therapeutics

### C. The Best Next Steps for Cybersecurity

- George Bailey, MS, CISSP, GCIH, Senior Adviser-Health IT Security, Purdue Healthcare Advisers
- Stephanie Lahr, MD, CHCIO, Chief Information Officer and Chief Medical Information Officer, Regional Health
- Chris Young, Vice President, Innovation and New Virtual, Market Development, Ascension
- Moderated by Alia Paavola, Writer/Reporter, Becker's Healthcare

### D. Using Health IT to Improve Care Transitions and Communications

- Shawnna Cunning, Associate Chief Nursing Officer, MacNeal Hospital
- Mony Fraer, MD, MHCDS, Medical Director of Dialysis, The University of Iowa Health Care
- Jeffrey Oken, MD, Chief Medical Offers, Vice

- President of Medical Affairs, Marianjoy Rehabilitation Hospital Part of Northwestern Medicine
- Steven Hanks, MD, MMM, FACP, FFSMB, Vice President and Chief Medical Officer, Acute Care Albany, St. Peter's Health Partners of Trinity Health System
- Moderated by Morgan Haefner, Assistant Editor, Becker's Healthcare

### E. Using Predictive Analytics to Address Re-admissions

- Tamara Schaeffer, Executive Director of Quality & Risk, Acute Care, Community Health Network
- David Kaelber, MD, PhD, MPH, FAAP, FACP, FACMI, Chief Medical Informatics Officer and Vice-President of Health Informatics, MetroHealth
- John Jenkins, MD, Chief Clinical Officer, Connected Care, Cone Health
- Moderated by Mackenzie Bean, Assistant Editor, Becker's Healthcare

### F. Health IT to Improve the Patient Experience

 Vi-Anne Antrum, DNP, MBA, RN, NEA-BC, CENP, FACHE, Vice President, Patient Care Services and Chief Nursing Executive, Olean General Hospital

### 3:15 pm - 3:35 pm Networking Luncheon in the Exhibit Hall

### 3:35 pm - 4:10 pm

### A. Keynote PaneL - The Best Business and Clinical Technology for Healthcare

- Rasu Shrestha, MD, Chief Innovation Officer, UPMC, Executive Vice President, UPMC Enterprises
- Patricia Hart, DNP, RN, CPN, NE-BC, Associate Chief Nursing Officer, Medical University of South Carolina Health; Affiliate Assistant Professor, Medical University of South Carolina
- Marjorie Bessel, MD, Chief Clinical Officer, Banner Health
- Bernard Boulanger MD MBA, Executive Vice President Chief Clinical Officer, The MetroHealth System; Senior Associate Dean, Professor of Surgery, Case Western Reserve University School of Medicine
- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods, LLP and Publisher, Becker's Healthcare

### 4:15 pm - 5:00 pm A. KEYNOTE - Why Not Your Best?

 Terry Bradshaw, Co-host and Analyst, FOX NFL Sunday and NFL Legend

### 5:00 - 7:00 pm Cocktail Reception in the Exhibit Hall

### Friday, May 3rd, 2019

TRACK A - Strategy, Leadership, Predictive Analytics, Artificial Information and More

TRACK B - CMOs, CMIOs, CNOs, CNIOs and More

TRACK C - Remote Care, Telehealth, Cybersecurity and More

TRACK D - Population Health and Value Based Care

TRACK E - Pharmacy, Pharmaceutical Leadership and More

TRACK F - Thought Leadership

TRACK G - Thought Leadership

**TRACK H - Innovation Theatre** 

### 7:00 am - 8:00 am Continental Breakfast in Exhibit Hall

### 8:00 am - 8:40 am

#### A. KEYNOTE REMARKS - BOBBI BROWN

 Bobbi Brown, Makeup Artist, Author, Entrepreneur and Founder, Bobbi Brown Cosmetics and Beauty Evolution

### 8:45 am - 9:25 am

### B. KEYNOTE - The Intersection of Medicine, Humanity, and Technology

 Chris DeRienzo, MD, MPP, FAAP, Chief Quality Officer, Mission Health; Neonatologist, Mission Children's Specialists

### 9:25 - 9:40 am Networking Break in the Exhibit Hall

#### 9:40 am - 10:25 am

### A. Saying No - How to Smartly Allocate Technology Spend

- Jim Williams, PhD, RN, Vice President Patient Patient Care Services and Chief Nursing Officer, McLaren Flint
- Neil Gomes, MBA, M.Ed., CSM, CSPO, Chief Digital Officer and Senior Vice President, Technology Innovation and Consumer Experience, Thomas Jefferson University and Jefferson Health
- Patrick Woodard, MD, Chief Medical Information Officer, Renown Health
- Pamela Gallagher, DBA, CPA, Interim Chief Financial Officer, Community Hospital Corp.
- Moderated by Dan Nielsen, Founder and Chief Executive Officer, America's Healthcare Leaders

### B. Reserved

### C. Using Remote Patient Monitoring and Telehealth to Improve Quality

- Sanjay Doddamani, MD, FACC, FACP, CMO Keystone ACO, Geisinger Health System
- Terri Couts, VP of Clinical Applications, The Guthrie Clinic
- John D. Chelico, MD, MA, FACP, Vice President, Research IT and Informatics, Chief Informatics and Innovation Officer, Feistein Institute for Medical Research, Northwell Health
- Karin Reese RN, MS, Chief Nursing Officer, Marin General Hospital
- Umesh Sharma, MD, MBA, FHM, FACP, Chair, Community Division of Hospital Medicine,

- Mayo Clinic Health System; Regional Chair, Hospital Medicine, South East Minnesota; Assistant Professor of Medicine: Mayo Clinic College of Medicine
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

### D. Best Thoughts on How to Use EMRs To Improve Care - 3 Key Thoughts

- Hans Cassagnol, MD, MMM, FACOG, CPE, Chief Quality Officer, SUNY Upstate Medical University
- Andrew French, MD, Emergency Department Director, Denver Health Medical Center
- Noomi Hirsch, Infection Prevention Director, Lutheran Medical Center (FKA Exempla Lutheran Medical Center)
- Craig Saylor, MA, FACHE, CPHQ, Former Chief Executive Officer, Somerset Hospital
- Moderated by Morgan Haefner, Assistant Editor, Becker's Healthcare

### E. Improving the Value of Care

 Scott Weingarten, MD, MPH, Senior Vice President and Chief Clinical Transformation Officer, Cedars-Sinai Health System

### F. Technology and the Evolution of Care - What is Next?

- Mitchell Parker, CISSP, Executive Director, Information Security and Compliance, IU Health
- Bob Bishop, Chief Executive Officer and Founder, Operhythm LLC
- Tommy Ibrahim, MD, MHA, CPE, FHM, Chief Medical Officer, INTEGRIS Health
- Nishant Anand, MD, FACEP, Executive Vice President, Chief Medical Officer, BayCare Health System; President, BayCare Physician Partners
- Moderated by Helen Figge, BS, PharmD., MBA, CPHIMS, FHIMSS; Certified Six Sigma Black Belt and Lean Sensei; Chief Communications and Public Relations Officer, CareFullyInc.; Senior Adviser, National Health IT (NHIT) Collaborative for Underserved; New York HIMSS, National Liaison; Health 2.0 Boston, Chair

#### G. Reserved

### 10:30 am - 11:10 am

### A. Using Al and Predictive Analytics to Improve Diagnosis and Care

- Nazmul Islam, Chief Information Officer, UAB Department of Medicine
- Ben Frank, Chief Operating Officer and Chief of Staff, Inova Health System
- Neil Gomes, MBA, M.Ed., CSM, CSPO, Chief Digital Officer and Senior Vice President, Technology Innovation and Consumer Experience, Thomas Jefferson University and Jefferson Health
- Ian Jasenof, MD, FACOG, MHA, CPE, Chief Medical Officer, Mile Square Health Center
- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods, LLP and Publisher, Becker's Healthcare

### B. Reserved

### C. Social Determinants of Health and Utilizing the EMR to Assess and Address Issues Encountered in the Emergency Department

- Nick Gavin, MD, Chief of Service, Clinial

Associate Professor, NYU Langone Hospital-Brooklyn

### D. Using Artificial Intelligence to Predict Next Day Patient Discharge to Optimize Hospital Capacity

- Peter Dunn, MD, Vice President, Perioperative Services and Healthcare Systems Engineering, Massachusetts General Hospital
- Kyan Safavi, MD, MBA, Massachusetts General Hospital Physicians Organization (MGHPO) Health Policy & Management Fellow, Massachusetts General Hospital
- Mark Seelen, MBA, MPH, Program Manager, Procedural Services, Massachusetts General Hospital

### E. Disruptive Technologies, Digital Innovation and How They Are Impacting Clinical Care

- Leigh Williams, Administrator, Business Systems, UVA Health System
- Bill Wellman, Adjunct Faculty, Harvard University
- Moderated by Dan Nielsen, Founder and Chief Executive Officer, America's Healthcare Leaders

#### F. Incorporating IT into Healthcare

 Paryus Patel, MD, Corporate Chief Medical Officer, PrimeHealthcare and Chief Medical Officer, Centinela Hospital Medical Center

#### G. Reserved

### 11:15 am - 12:00 pm

### A. KEYNOTE - Leveraging Innovation to Optimize Experience

- Rebecca Kaul, Chief Innovation Officer, Strategy and Innovation, The University of Texas MD Anderson Cancer Center

### 12:00 pm - 1:00 pm Networking Luncheon in the Exhibit Hall

### 1:05 pm - 1:45 pm

### A. Amazon, Apple, and Big Tech - What to Expect in Healthcare

- Mitchell Parker, CISSP, Executive Director, Information Security and Compliance, IU Health
- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods, LLP and Publisher, Becker's Healthcare

### B. Using Technology and Data to Improve Care

- Anthony Scott, PharmD, Assistant Director, Pharmacy Operations, UChicago Medicine
- Nazanin Tondravi, JD, MPH, LHRM, HACP, CJCP, Associate Director, Office of Regulatory Compliance, University of Miami Hospitals
- Sally Bankston RN, BSN, MSN, Senior Executive Director Strategic Resources, Advent Health IT
- Craig Felty, Vice President, Patient Care and Chief Nursing Officer, Hancock Health
- Moderated by Julie Spitzer, Writer/Reporter, Becker's Healthcare

### C. The Best Uses of Predictive Analytics

- Bala N. Hota, MD, Vice President, Chief Analytics Officer; Associate Chief Information Officer and Associate Chief Medical Officer, Rush University Medical Center
- Marcus L. Speaker, MD, Associate Chief Medical Information Officer, Carilion Clinic

- Moderated by Kate Carow, Principal, Carow Consulting

#### D. Reserved

### E. Physicians and EHRs: How to Limit Physician Frustration and Burnout

- Griffin Davis, MD, MPH, MBA, CMQ, FACEP, Senior Vice President and Chief Medical Officer, Fort Washington Medical Center
- Rod Tarrago, MD, Chief Medical Information Officer, Medical Director of Medication Safety, Pediatric Critical Care, Seattle Children's Hospital
- Ginu John, Director, Enterprise Epic Learning, Enterprise Team, Weill Cornell Medicine, New York-Presbyterian & Columbia
- Charles Van Duyne, MD, Chief Medical Information Officer, USMD Health System
- Moderated by Dan Nielsen, Founder and Chief Executive Officer, America's Healthcare Leaders

### F. The Best Uses of Health IT as it Relates to Behavioral Health

- Michael O. Gum, Pharm D, System Director, Pharmacy, The Guthrie Clinic
- Rosemary Ventura, DNP, RN-BC, Chief Nursing Informatics Officer, NewYork-Presbyterian
- Bennett Doughty, PharmD, BCPS, BCPP, Clinical Assistant Professor, Binghamton University School of Pharmacy and Pharmaceutical Science; Clinical Psychiatric Pharmacy Specialist, Guthrie Robert Packer Hospital
- Moderated by Brian Silverstein, MD, Director, The Chartis Group

### G. Enhancing the Patient Experience Using AI

 Viraj Patwardham, Vice President, Digital Design and Consumer Experience, Thomas Jefferson University and Jefferson Health

### 1:50 pm - 2:30 pm

### A. Reserved

#### B. The Role of the CMO Today

- Scott D. Nygaard, MD, Chief Medical and Clinical Integration Officer, Lee Memorial Health System
- Arieh Rosenbaum, MD, Chief Health Information Officer, Sutter Health Bay Area
- Rahul Dhawan, DO, Chief Medical Officer, St Francis Medical Center
- Harneet Singh Bath, MD MBA FACP, Vice President, Chief Medical Officer, OSF Saint Anthony Medical Center
- Marc Adler, MD, Associate Chief Medical Officer, NYU Winthrop Hospital
- Moderated by Helen Figge, BS, PharmD., MBA, CPHIMS, FHIMSS; Certified Six Sigma Black Belt and Lean Sensei; Chief Communications and Public Relations Officer, CareFullyInc.; Senior Adviser, National Health IT (NHIT) Collaborative for Underserved; New York HIMSS, National Liaison; Health 2.0 Boston, Chair

### C. Using Data and Mobile Technology to Deliver Person-Centered Care to Patients Outside Hospital Settings

 Matthew Gonzales, MD, Chief Medical Information Officer, Institute for Human Caring, Providence St. Joseph Health

### D. How to Empower Your Organization to Transform Care

- Victor Herrara, MD, Director, Continuing Medical Education and Medical Director, Mortality Review Program, Florida Hospital
- Fernando Nascimento, MSLA, MBA, Vice President of Ancillary Services, Acute Care Services, Florida Hospital

### E. Change Management - Not All Change is Created Equal A Tale of Two Projects

- Jano Janoyan, DO, MBA, SFHM, CPE, Medical Director, UT Hospitalists, University of Tennessee Medical Center
- James Sharmiyeh, MD, MBA, MSPH, FCCP, Medical Director, Heart Lung Vascular Institute and Former Chief of Staff, University of Tennessee Medical Center

### F. The State of Litigation in Healthcare

- Jeffrey Clark, JD, Partner, McGuireWoods LLP
- David Pivnick, JD, Partner, McGuireWoods LLP
- Brett Barnett, JD, Partner, McGuireWoods LLP

#### G. Reserved

### 2:30 pm - 2:50 pm Networking Break in the Exhibit Hall

#### 2:50 pm - 3:30 pm

### A. Our Top 3 Health Priorities - Health IT What to Spend Money on Now; What Not to Spend Money on

- David Chou, Vice President, Chief Information and Digital Officer, Children's Mercy Hospital
- Timothy Lineberry, MD, Chief Medical Officer, Aurora Health Care Medical Group
- Arturo Loaiza-Bonilla, MD, MSEd, FACP, Chief of Medical Oncology and Medical Director of Research, Cancer Treatment Centers of America
- Laura Jarski, RN, MSN, System Director of Clinical Services, Sinai Health System
- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods, LLP and Publisher, Becker's Healthcare

### B. The Evolving Role of the Chief Medical Officer and Chief Nursing Officer

- Charles Miramonti, Chief of Care Integration, Eskenazi Health
- Bobbi Hallberg. RN, MSN, Chief Nursing Officer, Willapa Harbor Hospital
- Katherine Grichnik, Vice President, Clinical Development, Surgical Directions
- Wanda Watlington, Ed.D, RN, NE-BC, Vice President, Patient Care and Chief Nursing Officer, Fort Washington Medical Center
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

### C. Key Thoughts on the New Patient Experience - What are the Top Priorities?

- James Bell, Director, Population Health, Great River Health System
- Kirsi Hayes, MHA, RN, Director, Care Management, Physicians Quality Alliance, Childen's Health
- Zeev E. Neuwirth, MD, Senior Medical Director, Population Health, Atrium Health
- Bill Krause, Vice President, Experience Solutions, Change Healthcare

### D. Making the Healthcare Shift: The Transformation to Consumer-Centricity

- Scott Davis, Chief Growth Officer, Prophet
- Jeff Gourdji, Partner, Healthcare Practice Lead, Prophet

### E. Designing Healthcare Across the Continuum: Pulling Back the Veil of the Post-Acute World

- Julia van Zyl, MD, MS, LSSBB, Medical Director Patient Care Pathways, University of Tennessee Medical Center
- J. Clay Callison, Jr., MD, Chief Medical Information Officer, University of Tennessee Medical Center

# F. Community Resources, Social Determinants and the Prevention and Wellness of Disease in the Rural Setting

- Kathryn Martinez, MSN, RN, Vice President, Patient Services and Chief Nursing Officer, FHN
- Cheryl Rife, MSN, RN, Director, Clinical Quality, FHN

#### 3:35 pm - 4:15 pm

### A. The Best Health IT Purchase We've Made in the Last Year

- Shonda Morrow, JD, MS, RN, Assistant Vice-President, Nursing, Finance and Resource Management, Rush University Medical Center
- Qammer Bokhari, MD, MBA, MHSA, CPHIMS, Vice President and Chief Medical Information Officer, Adventist Health System
- Connie Weissman, CPA.CITP, MS, IS Senior Analyst, Rush University Medical Center
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

### B. Leveraging your Electronic Data Warehouse to Drive Operational Change

- Peter Dunn, MD, Vice President, Perioperative Services and Healthcare Systems Engineering, Massachusetts General Hospital
- Bethany Daily, MHA, Executive Director,
   Perioperative Services and Healthcare Systems
   Engineering, Massachusetts General Hospital
- Cecilia Zenteno, PhD, Operations Research Manager, Healthcare Systems Engineering, Massachusetts General Hospital

#### C. Unified Data Architectures - Building the Instruments Into the Operation Rather than Adding Them Later

 Clemens Schirmer, MD, PhD, FAANS, FACS, FAHA, Director Comprehensive Stroke Center, Residency Program and Cerebrovascular/ Endovascular Neurosurgery, Geisinger

#### D. Employ Data to Measure Impact and Maximize the Value of Observation Care

 Christopher Caspers, MD, Chief, Observation Medicine, NYU Langone Health; Associate Professor, NYU School of Medicine; Presidentelect, American College of Emergency Physicians Observation Medicine Section

### E. Patient Engagement and Artificial Intelligence - New Ideas and the Future of Healthcare

- Samir Shah, MD, Vice President, Corporate Strategy and Business Development, MedDocLive
- Jeanne Teshler, Chief Strategy Officer, Wellsmith
- Nipa R. Shah, MD, FAAFP, Professor and Chair, Department of Community Health and Family

- Medicine, University of Florida, College of Medicine
- Moderated by TBD

### F. Chronic Care Management: Best Practices, Policy Updates, and How to Generate Revenue

- Kristen Swain, RN, BSN, Project Manager, Performance Improvement Operations, Lahey
- Josh Luke, PhD, FACHE, Healthcare Futurist, **USC Faculty**

### 4:20 pm - 5:00 pm A. Health IT and Value Based Care: Challenges and Opportunities

- Rajan Gurunathan, MD, FACP, Chief, Division of General Medicine, SBH Health System
- Melissa Baldwin, Director, Operational Excellence, Kaiser Permanente Mid-Atlantic States
- Samuel M. Ross, Health Informatics Facilitator, Chicago Health IT Regional Extension Center, Center for Health Information Partnerships (CHIP), Northwestern University Feinberg School
- Edward Chung, MD, Chief Medical Information Officer, Covenant Health
- Mimi Kokoska. Senior Vice President and Chief Medical Officer, Aurora Health Care
- Moderated by Mackenzie Bean, Assistant Editor, Becker's Healthcare

#### B. Health IT and Leveraging Pharmaceutical Care

- Seth Hartman, PharmD, MBA, Director, Pharmacy Informatics, UChicago Medicine
- Sanjeev Suratwala, MD, FACS, FAAOS, Assistant Professor, Orthopaedic Surgery, Hofstra Northwell School of Medicine
- Marybeth Kazanas, PharmD, BCPS, System Director, Clinical Pharmacy Services, MedStar
- Roy Guharoy, PharmD, MBA, System Vice President of Pharmacy, Baptist Health
- Moderated by Brian Zimmerman, Senior Writer/ Reporter, Becker's Healthcare

#### C. Hornet's Nest: Physician Administrative **Payment**

- Ritu Jain, Executive Director, Stamford Hospital
- Gail Peace, President, Ludi

### D. Innovative Implementation of Pharmacogenomics in a Health System and Population Based Exome Analysis within a Health Network

Nikoletta Sidiropoulos, MD, Medical Director, Genomic Medicine, University of Vermont Health Network

### E. Health IT and Patient Experience Panel

- Ashish Kachru, Founder and Chief Executive Officer, Altruista Health
- Romanus M. Joseph, MSN, RN, Population Health Management, Clinical Transformation, Health Coalition of Passaic County, St. Joseph's
- Janelle Ali-Dinar, Chief Administrative Officer, Obstetricians & Gynecologists, P.C
- Glenn Taylor, Manager, Population Health Strategy and Network Operations, HealthEast Care System

#### F. Avera Health's Strategic Approach to Zero Suicide

- Matthew Stanley, DO, Vice President, Avera Behavioral Health Service Line, Avera Health;
- Kristi Sidel, RN, Director, Quality Initiatives, Avera Health

### Saturday, May 4th 2019

TRACK A - Strategy, Leadership, Predictive Analytics, Artificial Information and More

TRACK B - CMOs, CMIOs, CNOs, CNIOs and More

TRACK C - Remote Care, Telehealth, Cybersecurity and More

TRACK D - Population Health and Value Based

TRACK F - Thought Leadership

TRACK G - Innovation Theatre

#### 5:00 - 6:00 pm **Cocktail Reception in Exhibit Hall**

#### 7:00 - 8:00 am **Continental Breakfast in Exhibit Hall**

#### 8:00 am - 8:45 am

A. KEYNOTE - Social Media and Healthcare - A View from the World's Top Leadership Expert

Kevin Pho, MD, Internal Medicine Physician and Founder, KevinMD

#### 8:50 am - 9:30 am

#### A. Health Care Rankings - What You Should Know

Omar Lateef, DO, Senior Vice President, Clinical Affairs and Chief Medical Officer, Rush University Medical Center

#### B. Health IT and the Political Environment Today

- Shannon Cronin-Patel, DNP, APN-C, AGPCNP-BC, CPHQ, CCRN-K, Assistant Vice President, Operations, Cooper University Health System
- Moderated by Megan Knowles, Writer/Reporter, Becker's Healthcare

### C. Lean at Riverside - Opportunities and Challenges

- Mark D. Pool, MD, Assistant Professor, Department of Pathology, Rush Medical College, Director, Rush Blood Center; Laboratory Director and Chair, Riverside Medical
- Stephanie Mitchell, RN, MBA, Laboratory Services Director, Riverside Medical Center

### D. How Technology Impacts Patient Satisfaction and Quality Care

- Greg Bryant, IT Director, Baylor Scott & White, Texas Spine & Joint Hospital
- Jan Nixon, DHA, MS, BSN Vice President, Patient Care and Chief Nursing Officer, McClaren Lapeer Region
- Chad Sikora, RN, MSN, NNP-BC, APP Clinical Operations Manager; Indiana University Health Physicians at Riley Hospital for Children
- Moderated by Brian Zimmerman, Senior Writer/ Reporter, Becker's Healthcare

### 9:30 - 9:40 am **Networking Break in Foyer**

### 9:40 am - 10:20 am

A. Clinical Leadership: Client-Patient Focused

### Care: "Be the Model"

- Nekohl Mace, Assistant Director Clinical Support Services, University of Illinois Hospital & Health Sciences System
- Nina Cherie Franklin, PhD, Founder, Health Coach and Consultant, Synthcity

#### B. Leadership at the Bedside, Transforming Care: Combating Lateral Violence, Encouraging Shared Governance and Growing Preceptors and Mentorship

Tammie Rubel, Director, Clinical Nursing Education and EMS, McLaren Flint

### D. Safe at Last...Creating an Environment of Trust and Accountability in Health Care

- Lek Kremer, R.N., MSN, Nurse Manager Trauma, HealthPartners Regions Hospital
- Mary Albrecht, MBA, Lead Patient Representative, HealthPartners Regions Hospital
- Tammy Somesla, R, MSN, MHA, FACHE, Quality Consultant

#### 10:25 am - 11:05 am

A. Triple Win - Patient Outreach to Close Quality Care Gaps and Grow Volumes Across Service

- Denisa Dragan, Director, Network Performance, Presence Medical Group
- Omar Ordaz, Breakthrough Improvement (Lean) Facilitator, Presence Health

### B. Interoperability, EMR, and Patient Data Security

- Laurie Heurich, MBA, Director Clinical Applications, Northwest Community Healthcare
- Aric Merill, Executive Director: Primary Care Service Line & Physician Contracting, Kettering Health Network
- Manjula Cherukuri, MD, MBA, FAAFP, Executive Medical Director, Ambulatory Services, Acclaim Physician Group
- Jessalynn Henney, PharmD, Network Medication Safety Director, Community Health
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

#### C. RESERVED

### D. Preoperative Medicine and Enhanced Recovery After Surgery (ERAS) - Key Thoughts

- Tong J (TJ) Gan, MD, MBA, MHS, FRCA, Professor and Chairman, Departtment of
- Anesthesiology, Stony Brook University; Founding President, American Society for Enhanced Recovery

### 11:10 am - 11:45 am A. KEYNOTE - Healthcare as a Zero Sum Game -

Scott Becker, JD, CPA, Partner, McGuireWoods, LLP and Publisher, Becker's Healthcare

### 12:00 pm **Meeting Adjourns**

**REGISTRATION FORM** Photocopies are acceptable. Please print or type below. Please use a separate registration form for each attendee.

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