

Wednesday, April 27th

Concurrent Sessions:

- Track A - CEO Issues and Keynotes – Columbus IJ
- Track B - Population Health, Patient Costs and Retail Healthcare – Columbus KL
- Track C - Care Management and Quality Issues – Columbus AB
- Track D - Employee Engagement and Risk Strategies – Columbus CD

12:00 - 5:45 pm

Registration in the Grand Foyer

2:00 - 2:40 pm

Columbus IJ

A. Value-Based Care Perspective from the Frontier

- Frank Williams, Chief Executive Officer and Co-Founder, Evolent Health
- Eric R. Wagner, Executive Vice President, Insurance and Diversified Operations, MedStar Health

2:45 - 3:25 pm

Columbus IJ

A. Transform Healthcare by Transforming Leadership

- Michael Arena, PhD, Chief Talent Officer, General Motors
- Mary Uhl-Bien, BNSF Endowed Professor, Leadership, Texas Christian University
- Jay Herron, Partner, Royer Maddox Herron Advisors

Columbus KL

B. The Dramatic Impact of Relationship-Based Care on Population Health Outcomes

- Steve Tierney, MD, Medical Director, Quality Improvement and Chief Medical Information Officer, Southcentral Foundation
- Karen McIntire, Director, Organizational Development, Southcentral Foundation
- Martin Schreiber, EdD, Vice President, Mission, Mercy Fort Smith
- Moderated by Paula Lovell, Founder, Lovell Communications, Inc.

Columbus AB

C. Market Positioning: Strategy to Implementation at Centura Health

- Luke Peterson, Principal, Health System Advisors
- Jeff Brickman, FACHE, President, Mountains North Denver Operating Group and Chief Executive Officer, St. Anthony Hospital

Columbus CD

D. Discretionary Effort Leadership: Moving Employees from Minimal Effort to Amazing Contributions

- Greg Stock, Chief Executive Officer, Thibodaux Regional Medical Center
- Karla Brandau, Chief Executive Officer, Workplace Power Institute

3:30 - 4:10 pm

Columbus IJ

A. Developing an Intelligent Enterprise: You Can't Change What You Can't Measure

- Herbert White, Assistant Vice President, Finance, Temple University Health System
- Jayne Bang, Director, Finance Project Development, Temple University Health System
- Christopher Snyder, Director, Business Intelligence, Temple University Health System

Columbus KL

B. Making Healthcare Affordable for the Patient: An Enterprise Cost and Efficiency Approach

- Edmund Sabanegh, MD, Chairman, Urology, Vice Chairman, Clickman Urological and Kidney Institute and Director, Center for Male Fertility, Cleveland Clinic
- Michael Phillips, MD, Director, Center for Business Development, Imaging Institute, Cleveland Clinic
- Andrea Zwischenberger, Administrative Director, Executive Administration, Cleveland Clinic

Columbus AB

C. The Promise and Peril of Data Analytics

- David Muhlestein, PhD, JD, Senior Director, Research and Development, Leavitt Partners

Columbus CD

D. Reduce Investment Risk Using Efficient Frontier, Monte Carlo and Tail Risk Strategies for the CFO

- George Cook, CIMA, AIF, Managing Director, Institutional Consultant, Graystone Consulting
- Larry Ekstrom, CIMA, Executive Director, Institutional Consultant, Graystone Consulting
- Tom Crook, Vice President, Treasury Services, Essentia Health

Wednesday, April 27th

4:10 - 4:55 pm

Columbus IJ

A. Co-opetition Among Hospitals

- Cindy Bo, Chief Strategy and Business Development Officer, Nemours/Alfred I. duPont Hospital for Children

Columbus KL

B. Achieving Success with Direct Employer Contracts in the New Retail Healthcare Market: An "Outside the Box" Approach

- Bill Eggbeer, Managing Director, Payer-Provider Innovation Practice, BDC Advisors
- Craig Enge, Chief Operating Officer, Providence-Swedish Health Alliance

Columbus AB

C. Analytic-Driven Quality: Keys for Success in Risk-Based Contracts

- Brian Rice, Vice President, Network/ACO Integration, Allina Health
- Ross Gustafson, Vice President, Allina Performance Resources, Allina Health; Vice President, Health Catalyst

Columbus CD

D. Using Analytics to Drive Down Costs and Improve the Patient Experience in the OR

- Amit Jiwani, Director, Analytics, Surgical Information Systems

5:00 - 5:45 pm

Columbus IJ

A. KEYNOTE PANEL – Key Strategies and Trends for 2016-2017

- Peter Butler, President, Rush University Medical Center
- Steve Little, President and Chief Executive Officer, Agnesian HealthCare
- Thomas Sadvary, FACHE, Chief Executive Officer, HonorHealth
- Nancy Schlichting, Chief Executive Officer, Henry Ford Health System
- Michael Wiechart, President and Chief Executive Officer, Capella Healthcare
- Moderated by Charles Lauer, Author, Consultant, Speaker, Former Publisher, *Modern Healthcare*

Keynote Panel Sponsored By:



5:45 - 6:45 pm

Networking Reception in the Grand Foyer

Thursday, April 28th – Morning Sessions

Concurrent Sessions:

- Track A - CEO, Strategy and ACO Issues – Grand EF
- Track B - ACOs, Population Health, Affiliation and Other Issues – Columbus GH
- Track C - Physician-Hospital Alignment – Columbus IJ
- Track D - Patient Safety and Quality Issues – Columbus KL
- Track E - CFO and Financial Issues – Columbus AB
- Track F - Revenue Cycle Management Issues – Columbus CD
- Track G - Health Information Technology Issues – Columbus EF
- Track H - Thought Leadership – Grand Suite 3
- Exhibits – Grand A-D

7:00 - 8:00 am

Registration in the Grand Foyer and Continental Breakfast in the Exhibit Hall

Sponsored By:



8:00 - 8:40 am

Grand EF

A. The Biggest Issues and Best Opportunities in Healthcare for 2016

- Randy Oostra, DM, FACHE, President and Chief Executive Officer, ProMedica
- Gregg Beeg, FACHE, Chief Financial Officer, Oaklawn Hospital
- Jake Crampton, Chief Executive Officer, MedSpeed
- Barry Arbuckle, PhD, President and Chief Executive Officer, MemorialCare Health System
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

Track Sponsored By:



Columbus GH

B. M&A Provider Panel: Trends, Best Practices and Post-Integration Opportunities

- Liz Foshage, Senior Vice President, Finance, Ascension Health
- Scott Nordlund, Executive Vice President, Growth, Strategy and Innovation, Trinity Health
- Moderated by Brent McDonald, Managing Director and Head, Healthcare Strategic Services, Bank of America Merrill Lynch

Columbus IJ

C. The Evolution of ASCs and Physician-Hospital Joint Ventures

- Sandra Jones, Executive Vice President and Chief Operating Officer, ASD Management
- Jeff Simmons, Chief Development Officer, Regent Surgical Health
- Luke Lambert, CFA, CASC, Chief Executive Officer, Ambulatory Surgery Centers of America
- Vince Kickirillo, CFA, CVA, Managing Director, VMG Health
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

Columbus KL

D. Patient and Family Experience

- Scott Ellner, DO, FACS, President, Saint Francis Medical Group; Vice Chairman, Surgery and Director, Surgical Quality, Saint Francis Hospital and Medical Center
- Sue MacInnes, Chief Market Solutions Officer, Medline Industries, Inc.
- Alison Tothy, MD, Chief Experience Officer, Engagement Officer and Associate Professor, Pediatrics, Section, Pediatric Emergency Medicine, University of Chicago Medicine
- Moderated by Heather Punke, Managing Editor, Becker's Healthcare

Columbus AB

E. Key Financial and Alignment Strategies

- Mark Bogen, Chief Financial Officer, South Nassau Communities Hospital
- Matthew Sells, Chief Financial Officer, Shenandoah Medical Center
- Pat McGuire, Chief Financial Officer, St. John Providence Health System
- Moderated by Carrie Pallardy, Editor, Becker's Healthcare

Track Sponsored By:



CONFERENCE SCHEDULE

Thursday, April 28th – Morning Sessions

Columbus CD

F. The Best Actions to Improve Revenue Now: What is Working

- Mark Baker, Chief Executive Officer, Hughston Clinic and Jack Hughston Memorial Hospital
- Cheryl Sadro, CPA, Executive Vice President and Chief Business and Finance Officer, The University of Texas Medical Branch
- Emad Rizk, MD, Chief Executive Officer, Accretive Health
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

Track Sponsored By:



Columbus EF

G. The Promise of Big Data

- David Chou, Vice President and Chief Information Officer, Children's Mercy Kansas City
- Michael Hunt, DO, FACOP, Chief Medical Officer and Chief Medical Information Officer, St. Vincent's Health Partners, Inc.
- Eric Yablonka, Vice President and Chief Information Officer, The University of Chicago Medicine and Biological Sciences
- Joel Vengco, Vice President and Chief Information Officer, Baystate Health
- Moderated by Holly Carnell, JD, Associate, McGuireWoods LLP

Track Sponsored By:



Grand Suite 3

H. The Key to Population Health: Get it Right Within the Walls of Your Hospital First

- Scott Wolf, DO, President and Chief Executive Officer, Mercy Medical Center
- Ben Sawyer, Executive Vice President, Care Logistics

8:45 - 9:25 am

Grand EF

A. Unique Strategies to Provide Excellent Care in Rural Markets

- Raymond Christensen, MD, Gateway Family Health Clinic, University of Minnesota; 2014 President, National Rural Health Association
- Sean Fadale, Chief Executive Officer, Community Memorial Hospital
- David Keith, President and Chief Executive Officer, McAlester Regional Health Center
- Robin Rose, Chief Operating Officer, Gibson Area Hospital

and Health Center; Board Member, Illinois Rural Health Association

- Moderated by Kate Carow, FACHE, Principal, Carow Consulting

Track Sponsored By:



Columbus GH

B. A Seven-Step Approach to a Clinically Integrated Network

- Gayle Capozzalo, FACHE, Executive Vice President, Strategy and System Development, Yale New Haven Health System
- Megan North, President, Value-Based Care Business Unit, Conifer Health Solutions

Columbus IJ

C. Financial and Strategic Perspective on Physician Alignment

- Pamela Hess, CPA, Chief Financial Officer, St. Thomas Midtown and St. Thomas West Hospitals
- Tony Tedeschi, MD, Chief Executive Officer, Weiss Memorial Hospital; Chief Medical Officer, Tenet Northeast Region - Chicago Market
- Jerry Burgess, Chief Corporate Responsibility Officer, Amita Health
- Moderated by Gail Peace, President and Chief Executive Officer, Ludi, Inc.

Columbus KL

D. Less Cost, More Value from Your Workforce

- Karlene Kerfoot, PhD, RN, NEA-BC, FAAN, Chief Nursing Officer, API Healthcare
- Justin Evander, Chief Financial Officer, Hospital Operations and Interim Chief Operating Officer, Kaiser Sunnyside Medical Center
- David W. Lee, PhD, General Manager and Head, Market Access, GE Healthcare

Columbus AB

E. The Most Important Issues for CFOs Today

- Robin Norman, Senior Vice President and Chief Financial Officer, Virginia Hospital Center
- James Porter, Chief Financial Officer, St. Bernard Hospital
- F. Morgan Gasior, Chief Executive Officer, BankFinancial
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

Track Sponsored By:



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- Track H - Thought Leadership – Grand Suite 3
- Exhibits – Grand A-D

Columbus CD

F. From Volume to Value: Building the Bridge While You Cross It

- Bob Finuf, Vice President, Payor Relations and Executive Director, Children's Mercy, Integrated Care Solutions
- Jill Anderson, Senior Strategist, Revenue Cycle, Cerner Corp.

Track Sponsored By:



Columbus EF

G. Data-Enabled Strategic Resource Allocation

- Tina Esposito, Vice President, Center for Health Information Services, Advocate Health Care
- Rishi Sikka, MD, Senior Vice President, Clinical Operations, Advocate Health Care

Track Sponsored By:



Grand Suite 3

H. Innovative Alignments for Service Expansion in a Competitive Market: How We Expanded Access to Patient Care

- Chris Thomas, FACHE, President and Chief Executive Officer, Colorado West Healthcare System, Community Hospital
- David J. Murray, CCEP, CHPC, Chief Compliance Officer and Chief Innovation Officer, Colorado West Healthcare System
- Connie Mack, Vice President, Business Development, Colorado West Healthcare System

9:25 - 9:50 am

Networking Break in Exhibit Hall

9:50 - 10:30 am

Grand EF

A. Sell Our Community Hospital? Not so fast!

- Arthur A. Gianelli, President, Mount Sinai St. Luke's

- John Schon, Administrator/Chief Executive Officer, Dickinson County Healthcare System
- Moderated by Joseph Lupica, JD, Chairman, Newpoint Healthcare Advisors

Track Sponsored By:



Columbus GH

B. A Survey Look at the Evolving Stages of Population Health and ACOs

- George Mayzell, MD, Chief Medical Officer and Chief Transformation Officer, Adventist Midwest Health
- Gyasi Chisley, Chief Executive Officer, Methodist Healthcare North; Senior Vice President, Methodist Le Bonheur Healthcare
- Dennis Shelby, Chief Executive Officer, Wilson Medical Center
- Roy Proujansky, MD, Chief Executive Officer, Nemours Delaware Valley Operations; Executive Vice President, Health Operations, Nemours
- Vicki Harter, Vice President, Care Transformation, Caradigm
- Moderated by Brian Silverstein, MD, Managing Partner, HC Wisdom

Columbus IJ

C. Hospital Physician Alignment: Key Strategies to Succeed

- Jeffrey Fried, FACHE, President and Chief Executive Officer, Beebe Healthcare
- Abha Agrawal, MD, FACP, Chief Operating Officer and Chief Medical Officer, Norwegian American Hospital
- R. Edward Howell, Former Vice President and Chief Executive Officer, University of Virginia Medical Center
- Barbara Martin, FACHE, Chief Executive Officer, Vista Health System
- Moderated by Tamara Rosin, Writer, Becker's Healthcare

Columbus KL

D. Using Quality and Patient Safety to Improve Financial Results

- Carey Albright, RN, CENP, Administrative Director, Ortho-Neuro/Med-Surg Services, Maury Regional Medical Center
- Verette Neeb, Chief Nursing Officer, Baylor Medical Center Uptown

CONFERENCE SCHEDULE

Thursday, April 28th – Morning Sessions

- Denise Majeski, RN, ACM, NE-BC, Vice President, Operations and Chief Nurse Executive, Northwestern Medicine, Lake Forest Hospital
- Moderated by Carrie Pallardy, Editor, Becker's Healthcare

Columbus AB

E. Key Thoughts on Allocating Capital

- Pamela Hess, CPA, Chief Financial Officer, St. Thomas Midtown and St. Thomas West Hospitals
- Robin Norman, Senior Vice President and Chief Financial Officer, Virginia Hospital Center
- Joseph Pedley, CPA, Vice President and Chief Financial Officer, Lawrence Memorial Hospital
- Kerri Schroeder, Specialized Industries Credit Products Executive, Bank of America Merrill Lynch
- Moderated by Heather Punke, Managing Editor, Becker's Healthcare

Track Sponsored By:

Bank of America 
Merrill Lynch

Columbus EF

G. Telemedicine and System Integration

- Dan Kinsella, Leading Chief Information Officer Consultant
- Alan Papa, FACHE, President and Chief Operating Officer, Akron General Health System
- Alan Roga, MD, Senior Vice President and General Manager, Provider Market, Teladoc
- Moderated by Ayla Ellison, JD, Finance Editor, Becker's Healthcare

Track Sponsored By:

MCKESSON

Grand Suite 3

H. Improving Health Outcomes in Rural America: New Facility Design, New Care Model and Improved Outcomes

- Michael Lutes, Senior Vice President, Carolinas Healthcare System

10:35 - 11:15 am

Grand EF

A. The Hospital CEO's Ultimate Dashboard: What to Check Each Day, Quarter and Year

- Bernard Wheatley, DBA, FACHE, Chief Executive Officer,

- Schneider Regional Medical Center
- Austin Okogun, MD, Chief Executive Officer, Lily Hospitals
- Don Lovasz, President and Chief Executive Officer, KentuckyOne Health Partners, LLC
- Arturo Polizzi, President, ProMedica Toledo Hospital and Toledo Children's Hospital
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

Track Sponsored By:

WINTHROP

Columbus GH

B. Value-Based Reimbursement Contracting: Strategies for Payer-Provider Success

- James Wright, Vice President, Business Development, xG Health Solutions

Columbus IJ

C. Physician Employment Models: Strategies for Success

- David DiLoreto, MD, Senior Consultant, Grace & Associates
- John Sheehan, FACHE, President, UW Health, The American Center; Senior Vice President, UW Health
- Steven Docimo, MD, Chief Medical Officer and Vice President, Children's Subspecialty Services; Professor, Pediatric Urology, Children's Hospital of Pittsburgh of UPMC
- Tony Tedeschi, MD, Chief Executive Officer, Weiss Memorial Hospital; Chief Medical Officer, Tenet Northeast Region - Chicago Market
- Moderated by Brian Silverstein, MD, Managing Partner, HC Wisdom

Columbus KL

D. Healthcare Reform and Revamping the Role of the CNO

- Gemma Rama-Banaag, RN, Chief Nursing Officer, Paradise Valley Hospital
- Catherine Whelchel, RN, NEA-BC, Former Chief Nursing Officer, Southern Regional Medical Center; Clinical Content and Quality, McKesson Technology Solutions
- Nancy Gaden, Chief Nursing Officer, Boston Medical Center
- Moderated by Rosemary Plorin, President and Chief Executive Officer, Lovell Communications, Inc.

Columbus AB

E. Transforming Your Inpatient Care Model to Support Value-Based Care: \$10 Million Saved While Outcomes Improved

- Brian Sweeney, RN, FACHE, Senior Vice President, Hospital Operations, Thomas Jefferson University Hospitals

Track Sponsored By:

Bank of America 
Merrill Lynch

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- Exhibits – Grand A-D

Columbus CD

F. What Metrics Should You Measure to Determine the Effectiveness of Your RCM Solution?

- T. Scott Law, Founder and Chief Executive Officer, Zotec Partners

Track Sponsored By:



Columbus EF

G. Expanding and Integrating Emergency Care in the Valley

- Don Adam, Chief Development Officer, Adeptus Health
- Gregg Davis, Chief Strategy Officer, Dignity Health

Track Sponsored By:



Grand Suite 3

H. Eliminating Inefficiencies to Enable Better, Cost-Efficient Care

- Ed Park, Chief Operating Officer, athenahealth
- Brett Reed, Chief Executive Officer, Cohealo

11:20 - 12:00 pm

Grand EF

KEYNOTE

- Joel Allison, Chief Executive Officer, Baylor Scott & White Health

Keynote Address Sponsored By:



12:00 - 1:00 pm

Networking Luncheon in Exhibit Hall

1:00 - 1:40 pm

Grand EF

A. Strategy: Thinking 5 Years Into the Future

- Thomas "Tim" Stover, MD, President and Chief Executive Officer, Akron General Health System
- Anthony Armada, FACHE, Chief Executive Officer, Swedish Healthcare
- Don Barbo, CPA/ABV, Managing Director, VMG Health
- Moderated by Charles Lauer, Author, Consultant, Speaker, Former Publisher, *Modern Healthcare*

Columbus GH

B. Strategies to Improve Population Health

- Kathlene Ferket, APRN-BC, Vice President, Care Continuum, Amita Health
- Stonish Pierce, FACHE, Regional Chief Ambulatory and Ancillary Officer, Presence Health
- George Mayzell, MD, Chief Medical Officer and Chief Transformation Officer, Adventist Midwest Health
- Trish Anen, RN, NEA-BC, Executive Sponsor and Co-founder, The Center for Advancing Provider Practices; Vice President, Clinical Services, Metropolitan Chicago Healthcare Council
- Moderated by Kate Carow, FACHE, Principal, Carow Consulting

Columbus IJ

C. Different Thoughts on Physician-Hospital Engagement and Integration

- Jeff Hill, Regional Vice President, Quorum Health Resources
- Emmett Schuster, President and Chief Executive Officer, Gibson General Hospital
- Steve Little, President and Chief Executive Officer, Agnesian HealthCare
- David P. Tarantino, MD, Senior Consultant, The Greeley Company
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

CONFERENCE SCHEDULE

Thursday, April 28th – Afternoon Sessions

Columbus KL

D. How Better-Performing Health Systems are Reinventing Perioperative Services and Proving Value to Payers, Patients and Surgeons

- Jeffrey Peters, President, Surgical Directions
- Tom Blasco, MD, Medical Director, Illinois Sports Medicine and Orthopedic Surgery Center

Columbus AB

E. The Large Employer Opportunity: How Progressive Health Systems can Serve their Needs to Generate Mutual Value

- Peter Bresler, North America Practice Leader, Health Analytics, Willis Towers Watson

Track Sponsored By:



Columbus CD

F. Improving Business Processes to Effectively Collect in a Consumer World

- Suzanne Lestina, FHFMA, CPC, Vice President, Revenue Cycle Innovation, Avadyne Health

Track Sponsored By:



Columbus EF

G. Best Practices for an Effective Patient Advocacy Program

- Kelley Blair, Executive Vice President, Client Organization, Adreima
- Tami Knobbe, FHFMA, Senior Vice President, Patient Responsibility, Adreima

Grand Suite 3

H. The Group Practice: Our Foundation, Our Future

- Robert Wolterman, Chief Executive Officer, Ochsner Medical Center
- Beth Walker, Chief Operating Officer, Ochsner Medical Center
- Robert Hart, MD, Regional Medical Director, Ochsner Medical Center

1:45 - 2:25 pm

Grand EF

A. The Best Ideas for ACOs, PHOs and Shared Savings Agreements

- Michael Swarzman, Vice President, Business Development and Service Lines, Advocate Illinois Masonic Medical Center
- Denyse Traeder, Chief Executive Officer, Frontier Rural Health Network
- H. Scott Sarran, MD, Chief Medical Officer, Government Program Health Care Service Corporation
- Vicki Harter, Vice President, Care Transformation, Caradigm
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

Columbus GH

B. What's New and Next for Academic Medical Centers, Teaching Hospitals and Their Community Partnerships

- Daniel DeBehnke, MD, Chief Executive Officer, Senior Associate Dean, Clinical Affairs, Medical College Physicians, Medical College of Wisconsin
- James Crawford, MD, PhD, FCAP, Professor and Chair, Department, Pathology and Laboratory Medicine, Hofstra Northwell School of Medicine
- Airica Steed, EdD, RN, CSSMBB, FACHE, System Chief Customer Experience Officer, OhioHealth Corporate Office
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

Columbus IJ

C. Impact of Respiratory Compromise in U.S. Healthcare

- Lee Fleisher, MD, Chair, Anesthesiology and Critical Care and Robert Dunning Dripps Professor, Anesthesiology and Critical Care, University of Pennsylvania, Perelman School of Medicine

Columbus KL

D. Systems of Care: Strategies for Moving Pediatric Hospitals to a Systems of Care Approach Using Clinical Integration

- Chad Johnson, Senior Vice President and Executive Director, Phoenix Children's Care Network

Columbus AB

E. Key Alignment and Capital Strategies

- Amy Crouch, CPA, Chief Executive Officer, Allied Physicians
- Lance Sewell, Chief Financial Officer, South Lake Hospital
- Mark Anderson, Chief Financial Officer, Lane Regional Medical Center
- Moderated by Paula Lovell, Founder, Lovell Communications, Inc.

Track Sponsored By:



Columbus CD

F. Crafting and Managing Strategic Relationships: One Size Fits One

Thursday, April 28th – Afternoon Sessions

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- Track H - Thought Leadership – Grand Suite 3
- Exhibits – Grand A-D

- Ann Huston, Chief Strategy Officer, Cleveland Clinic
- Josette Beran, Executive Director, Strategic Partnering and Network Integration, Cleveland Clinic

- Life Care
- Anthony Bohn, System Vice President and Chief Human Resources Officer, Norton Healthcare

Track Sponsored By:



Columbus EF

G. Data-Driven Strategies: How to Use the Information You Already Have

- Randy Davis, Vice President and Chief Information Officer, CGH Medical Center
- Mark Herzog, FACHE, President and Chief Executive Officer, Holy Family Memorial, Inc.
- Michael Hunt, DO, FACOP, Chief Medical Officer and Chief Medical Information Officer, St. Vincent's Health Partners, Inc.
- Adam Klass, Chief Technology Officer, Vigilanz
- Moderated by Ayla Ellison, JD, Finance Editor, Becker's Healthcare

Grand Suite 3

H. Why Can't We Be Friends? – an HR, Operations and Finance Collaboration for Labor Management

- Harry Reese, Jr., Chief Financial Officer, Ochsner Medical Center
- John Herman, Chief Operating Officer, Ochsner Medical Center
- Melissa Love, Senior Human Resources Business Partner, Ochsner Health System

2:30 - 3:10 pm

Grand EF

A. The Transformative New Executive Roles: Who are They and How do we Compensate Them?

- David Bjork, PhD, Senior Vice President and Senior Advisor, Integrated Healthcare Strategies
- Susan O'Hare, RN, CPNP, CPN, Senior Vice President, Integrated Healthcare Strategies
- Mark Laney, MD, President and Chief Executive Officer, Mosaic

Columbus GH

B. Buy-In: A Two Way Street

- Craig Saylor, FACHE, Chief Executive Officer, Somerset Hospital

Columbus IJ

C. Physician Satisfaction as a Way to Increase System Performance and Outcomes

- Katherine Bunting, PhD, Chief Executive Officer, Fairfield Memorial Hospital
- Mark Gridley, FACHE, Chief Operating Officer and Executive Vice President, Family Health Network
- Ricardo Martinez, MD, FACEP, Chief Medical Officer, North Highland
- Scott Nygaard, MD, Chief Medical Officer, Lee Memorial Health System
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

Columbus KL

D. Report from the Front Lines: New Challenges, Opportunities and Solutions for Achieving Breakthrough Clinical Transformation

- Rick Sheff, MD, Principal and Chief Medical Officer, The Greeley Company

Columbus CD

F. Optimizing Strategy for the New Realities of Hospital Surgical Services

- I. Naya Kehayes, Principal, Eveia Health - A Division of ECG Management Consultants
- Kevin Kennedy, Principal, ECG Management Consultants

Track Sponsored By:



CONFERENCE SCHEDULE

Thursday, April 28th – Afternoon Sessions

Columbus EF

G. Health Imaging: Tools for Radiologists to Improve Interpretations, Quality and Outcomes

- Lincoln Berland, MD, Vice-Chairman, Patient Safety and Quality Improvement, UAB Medicine
- Karen Holzberger, Vice President and General Manager, Diagnostics, Nuance

Grand Suite 3

H. Hospital Joint Venture Trends and Post-Transaction Compensation Considerations

- Colin McDermott, CFA, CPA/ABV, Director, VMG Health
- Alexandra Higgins, Manager, VMG Health

3:10 - 3:30 pm

Networking Break in Exhibit Hall

Sponsored By:



3:30 - 4:10 pm

Columbus EF

KEYNOTE

- Chris Van Gorder, FACHE, President and Chief Executive Officer, Scripps Health

4:15 - 5:00 pm

Grand EF

KEYNOTE PANEL – Politics, Strategy, Managed Care, Finance and More!

- Michael Dowling, President and Chief Executive Officer, Northwell Health
- Nancy Howell Agee, President and Chief Executive Officer, Carilion Clinic
- Barry Arbuckle, PhD, President and Chief Executive Officer, MemorialCare Health System
- Howard Dean, MD, Former Chairman, Democratic National Committee and Governor of Vermont
- Ken Kaufman, Chair, Kaufman Hall
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

Keynote Panel Sponsored By:



5:00 - 7:00 pm

Cocktail Reception in Exhibit Hall

Sponsored by:



Head to the Exhibit Hall for a chance to win cash and prizes! Also, check out the golf simulator, the health screening booth and come share your opinions about healthcare with interviewer, Dan Nielsen. Meet Howard Dean, MD, Former Chairman, Democratic National Committee and Governor of Vermont, who will be walking the exhibit floor.

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7:00 – 8:00 am

Registration in the Grand Foyer and Continental Breakfast in the Exhibit Hall

Sponsored by:



8:00 – 8:35 am

Grand EF

KEYNOTE – Caring: Such an Old Idea, it Almost Seems Brand New

- David Feinberg, MD, President and Chief Executive Officer, Geisinger Health System

8:40 – 9:15 am

Grand EF

KEYNOTE

- John Noseworthy, MD, President and Chief Executive Officer, Mayo Clinic

Keynote Address Sponsored By:



9:15 – 9:45 am

Doors Open for George W. Bush

Seating is first come, first serve. All must be seated before 10 AM in Grand EF. There is a video overflow room in Columbus G-L

10:00 – 11:00 am

Grand EF With Video Overflow in Columbus G-L

KEYNOTE

- George W. Bush, 43rd President of the United States of America

Keynote Address Sponsored By:



11:00 – 11:20 am

Networking Break in Exhibit Hall

Sponsored by:

Talent+

11:20 – 12:00 pm

Grand EF

KEYNOTE – Health Care’s Future Is Here If We Choose to Accept It

- Lloyd Dean, President and Chief Executive Officer, Dignity Health

12:05 – 12:45 pm

Grand EF

KEYNOTE PANEL – The Best Opportunities for Growth Today

- Steven Goldstein, President and Chief Executive Officer, Strong Memorial Hospital
- Randy Oostra, DM, FACHE, President and Chief Executive Officer, ProMedica
- Teri Fontenot, FACHE, President and Chief Executive Officer, Woman’s Hospital
- Michael Rowan, FACHE, President, Health System Delivery and Chief Operating Officer, Catholic Health Initiatives
- Dan Michelson, Chief Executive Officer, Strata Decision Technology
- Moderated by Barton Walker, JD, Partner, McGuireWoods LLP

CONFERENCE SCHEDULE

Friday, April 29th – Afternoon Sessions

12:45 - 1:45 pm

Networking Luncheon in Exhibit Hall

Sponsored By:

Medtronic

Further, Together

1:45 - 2:25 pm

Grand EF

A. Thriving as a Hospital in an Urban Environment

- José Sánchez, President and Chief Executive Officer, Norwegian American Hospital
- John Jay Shannon, MD, Chief Executive Officer, Cook County Health and Hospitals System
- Nancy Gaden, Chief Nursing Officer, Boston Medical Center
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

Columbus GH

B. Is the Era of the Traditional Health Insurer Dead?

- Brandon Edwards, Chief Executive Officer, ReviveHealth
- Eric Dahlberg, Manager, Payer and Healthcare Outreach, athenahealth

Columbus IJ

C. Successful Collaboration leads to Winning Outcomes

- Matthew S. Klein, MD, Chief, Anesthesia, North American Partners in Anesthesia

Columbus KL

D. Advanced Practice Providers: Strategies and Structures to Support High Quality, Lower-Cost Care

- Michelle Edwards, DNP, APRN, FNP, ACNP, National Vice President, Advanced Practice, Catholic Health Initiatives
- Dennis Absher Taylor, DNP, ACNP-BC, NEA-BC, Assistant Vice President, Center for Advanced Practice, Carolinas HealthCare System
- Julie Creaden, APN, CPNP-PC, Senior Director, Advanced Practice Nursing, Ann & Robert H. Lurie Children's Hospital of Chicago
- Moderated by Trish Anen, RN, NEA-BC, Executive Sponsor and Co-founder, The Center for Advancing Provider Practices; Vice President, Clinical Services, Metropolitan Chicago Healthcare Council

Columbus AB

E. Lessons from the Experts: What's New, Next and Best in Healthcare Finance

- Donald Longpre, Chief Financial Officer, North Ottawa Community Health System

- Richard Franco, FHFMA, Vice President and Chief Financial Officer, Northwestern Medical Group
- Todd Hofheins, Executive Vice President and Chief Financial Officer, Providence Health & Services
- Karen Testman, RN, Chief Financial Officer, MemorialCare Health System
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

Track Sponsored By:

BankFinancial
National Healthcare Lending

Columbus CD

F. Moving from Volume to Value

- Brad Bostic, Chairman and Chief Executive Officer, hc1.com

Grand Suite 3

H. The Evolving, Strategic Role of the Healthcare CXO

- Liz Boehm, Director, Vocera Experience Innovation Network

2:30 - 3:10 pm

Grand EF

A. Women's CEO Leadership Panel

- Ruth Brinkley, FACHE, President and Chief Executive Officer, KentuckyOne Health
- Sheri Milone, Chief Executive Officer, Lovelace Women's Hospital
- Nancy Vish, RN, PhD, NEA-BC, FACHE, Chief Executive Officer, Baylor Heart and Vascular Hospital
- Barbara Martin, FACHE, Chief Executive Officer, Vista Health System
- Moderated by Paula Lovell, Founder, Lovell Communications, Inc.

Columbus GH

B. Merger Reflections: Lessons Learned and Practical Advice

- Chris Lumsden, President, Sentara Halifax Regional Hospital
- Kevin Vermeer, Chief Executive Officer, UnityPoint Health
- Philip Newbold, Chief Executive Officer, Beacon Health System
- Moderated by David Gordon, Principal, Juniper Advisory

Columbus IJ

C. Improving Clinical Results via Closed-Loop Performance Management to Rise to Top 10 Percent Nationally in Care Metrics

- Joseph Scott, FACHE, President and Chief Executive Officer, Jersey City Medical Center/Barnabas Health

Columbus KL

D. Can Your Hospital Survive? Clinical Cost Containment for Hospital Administrators and Medical Leadership

- Ian Newmark, MD, Chief, Critical Care Medicine; Assistant

Friday, April 29th – Afternoon Sessions

Concurrent Sessions:

- Track A - CEO, Strategy and ACO Issues – Grand EF
- Track B - ACOs, Population Health, Affiliation and Other Issues – Columbus GH
- Track C - Physician-Hospital Alignment – Columbus IJ
- Track D - Patient Safety and Quality Issues – Columbus KL
- Track E - CFO and Financial Issues – Columbus AB
- Track F - Revenue Cycle Management Issues – Columbus CD
- Track G - Health Information Technology Issues – Columbus EF
- Track H - Thought Leadership – Grand Suite 3
- Exhibits – Grand A-D

Clinical Professor, Medicine, Plainview Hospital, Hofstra Northwell School of Medicine

- Jeff Hill, Regional Vice President, Quorum Health Resources
- Gayle Trupiano, Vice President, Performance Excellence, Ascension Health
- Moderated by Kayla McCann Marty, JD, Associate, McGuireWoods LLP

Columbus AB

E. Benchmarking and Assessing the Financial Strength of a Hospital

- Anthony Creed, Chief Financial Officer, VA Southern Nevada Healthcare
- Darryl Linnington, Chief Financial Officer, McAlester Regional Health Center
- Melissa Whitmer, Senior Vice President, Healthcare, KeyBank
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

Track Sponsored By:



Columbus CD

F. Assessing Innovative Investments in a Digital World

- Thomas F. Zenty III, Chief Executive Officer, University Hospitals
- Frank Goldstein, Vice President, Physician Services, Meridian Health
- John Polanowicz, Executive Vice President, Network, Insurance and Physician Operations, Steward Health Care
- Moderated by Oliver Kharraz, MD, Chief Executive Officer and Founder, ZocDoc

Columbus EF

G. Mobile Health: New Developments

- Pamela Banchy, Chief Information Officer, Summa Western Reserve Hospital
- Steve Hess, Chief Information Officer, University of Colorado Health
- Atul Kichamare, Global Healthcare Solutions Leader and Business Development, Dell
- Moderated by Ayla Ellison, JD, Finance Editor, Becker's Healthcare

Grand Suite 3

H. Competition for Care in a Rural Community

- Duke Anderson, President and Chief Executive Officer, Hillsdale Community Health Center

3:10 - 3:30 pm

Networking Break in Exhibit Hall

3:30 - 4:10 pm

Grand EF

A. Leadership and Emotional Intelligence: Why This Does Make a Difference

- Shelly Hunter, FHFMA, Chief Financial Officer, Mercy SW Missouri-Kansas
- Leslie Marsh, RN, Chief Executive Officer, Lexington Regional Health Center
- Tim Weir, Chief Executive Officer, Olmsted Medical Center
- Moderated by Kayla McCann Marty, JD, Associate, McGuireWoods LLP

Columbus GH

B. Hospitals: Survival of the Adaptable

- Brian Sanderson, Managing Principal, Healthcare Services, Crowe Horwath LLP
- Bryan Becker, MD, Vice President, Clinical Integration and Associate Dean, Clinical Affairs, University of Chicago Medicine

Columbus IJ

C. The Role of Hospital-Based Services in a Value-Based Purchasing World

- Mike Snow, President and Chief Executive Officer, TeamHealth

Columbus KL

D. Lowering the Cost of Care with Skilled Nursing Facilities

- Scott Polenz, CPA, District Administrator, Marshfield Clinic Health System

Columbus AB

E. Compliance

- Ken West, FACHE, Chief Operating Officer, Ethics and Compliance Officer, Medical Center of Trinity
- Fahad Ahmed, Manager, Deloitte Advisory

CONFERENCE SCHEDULE

Friday, April 29th – Afternoon Sessions

- Joseph Anton, RN, Vice President, Clinical and Support Services, Thomas Jefferson University Hospitals
- Moderated by Holly Carnell, JD, Associate, McGuireWoods LLP

Track Sponsored By:



Columbus CD

F. Enhancing Revenue Cycle Processes to Improve Claims and Boost Operational Efficiency

- Katherine "Kittie" Smith, Director, Revenue Cycle, Baptist Health Medical Group, Inc.
- Allison Case, Client Manager, ZirMed

Grand Suite 3

H. Ten Lessons from the First Full Year at Risk in BPCI

- Jonathan Pearce, CPA, FHFMA, Principal, Singletrack Analytics, LLC
- Kelly Price, Senior Director, DataGen, A HANYS Solutions Company

4:15 - 4:55 pm

Grand EF

A. Physician Compensation: Trends and Considerations for Establishing FMV

- Jim Carr, ASA, Partner, HealthCare Appraisers, Inc.

Columbus GH

B. Employee-Based Population Health Management: A Step Toward Accountable Care

- Richard Boehler, MD, FACPE, President and Chief Executive Officer, St. Joseph Hospital, Covenant Health

Columbus IJ

C. Process and Performance Improvement in Mid-Size Rural Hospitals

- Craig Luzinski, PhD, Vice President, Performance Optimization, Cheyenne Regional Medical Center
- Phyllis Sherard, PhD, Chief Strategy Officer and Vice President,

- Population Health, Cheyenne Regional Medical Center
- Judit Olah, PhD, Director, Strategic Performance Analytics, Cheyenne Regional Medical Center

Columbus KL

D. Life-Saving Data: How Integrating Real-Time Surveillance and Analytics in Clinical Systems Reduced Sepsis Mortality at Huntsville Hospital

- Joycelyn Craighead, RN, CPHQ, Director, Quality, Huntsville Hospital
- Stephen Claypool, MD, Medical Director, Innovation Lab, Wolters Kluwer

Columbus AB

E. Navigating the Changing Dynamics of the Intergenerational Workforce: Staffing Strategies for the Highly Productive Healthcare Organization

- Jean Ann Larson, EdD, FACHE, LFHIMSS, FIISE, Leadership Development Officer, University of Alabama at Birmingham Health System and School of Medicine
- Santosh Mohan, MMCi, CPHIMS, Management Fellow, Stanford Health Care

Track Sponsored By:



Columbus CD

F. The Role of the Center of Excellence in a Value-Based World

- Mark Mansell, FACHE, Vice President, New Market Development, Cancer Treatment Centers of America
- Scott Pickens, Managing Director, Arlington Healthcare Group
- Jamie Solak, Managing Director, Arlington Healthcare Group

Columbus EF

G. Telehealth: 1 Million e-visits performed and 10 Lessons Learned

- Alan Roga, MD, Senior Vice President and General Manager, Provider Market, Teladoc

5:00 - 6:00 pm

Cocktail Reception in Exhibit Hall

Sponsored by:



Head to the Exhibit Hall for a chance to win cash and prizes! Also, check out the golf simulator, the health screening booth and come share your opinions about healthcare with interviewer, Dan Nielsen.

CONFERENCE SCHEDULE

Saturday, April 30th

Concurrent Sessions:

- Track A - CEO, Strategy and ACO Issues – Grand EF
- Track B - ACOs, Population Health, Affiliation and Other Issues – Columbus GH
- Track C - Physician-Hospital Alignment – Columbus IJ
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- Track F - Revenue Cycle Management Issues – Columbus CD
- Track G - Health Information Technology Issues – Columbus EF
- Track H - Thought Leadership – Grand Suite 3

7:00 - 8:00 am

Continental Breakfast in the Grand Foyer

8:00 - 8:40 am

Grand EF

KEYNOTE

- Joe Theismann, World Champion Quarterback, Broadcaster and Entrepreneur

8:45 - 9:25 am

Grand EF

A. Slowing the Acute Care Merry-Go-Round

- Mark Herzog, FACHE, President and Chief Executive Officer, Holy Family Memorial, Inc.

Columbus GH

B. Game of Thrones: Leading Your Team to the Top

- Jan Kleinhesselink, RN, CPHQ, Chief Quality Officer, Lincoln Surgical Hospital
- Carmen Lester, RN, JD, CPHRM, Chief Clinical Officer, Lincoln Surgical Hospital

Columbus IJ

C. Neighborhood Partnerships to Improve the Health of Communities

- Jennifer Snow, Director, Accountable Communities, Greenville Health System

Columbus KL

D. Clinical and Financial Successes at Advocate Health Care Utilizing our Tele-ICU Program

- Michael Ries, MD, FCCM, FCCP, FACP, Medical Director, Critical Care and eICU, Advocate Health Care, Kensington Support Center
- Cindy Welsh, RN, Vice President, Critical Care and Medical Professional Affairs, Advocate Health Care, Kensington Support Center

Columbus AB

E. OR Optimization: Right Sizing to the Future

- Matthew Mentel, CMRP, Executive Director, Integrated Performance Solutions, Mercy
- Betty Jo Rocchio, CRNA, Vice President, Perioperative Performance Acceleration, Mercy

Columbus CD

F. What We Did in the Past Won't Get Us There! Care Management and Revenue Cycle Redesign

- Cynthia Spradlin, RN, Specialist Leader, Strategy and Operations - Healthcare Provider, Deloitte Consulting LLP
- Jeanine M. Tome, RN-BC, ACM, CPHQ, Vice President, Care Continuum, Saint Vincent Hospital, Allegheny Health Network
- Len Mandel, Specialist Master, Strategy and Operations - Healthcare Revenue Cycle, Deloitte Consulting LLP
- Manlin Xu, Senior Consultant, Strategy and Operations, Healthcare Providers, Deloitte Consulting LLP

Columbus EF

G. Wired to Save Lives: A Unique Virtual Hospital Experience

- Deanna Larson, RN, Chief Executive Officer, Avera eCARE

Grand Suite 3

H. Unified Communication Strategy Improves Patient Experience and Outcomes

- Sunitha Sastry, Director, Experience Improvement and Innovation, Patient Experience and Engagement Program, The University of Chicago Medicine
- Susan Murphy, RN, Executive Director, Patient Experience and Engagement Program, The University of Chicago Medicine

9:25 - 9:45 am

Networking Break in Grand Foyer

CONFERENCE SCHEDULE

Saturday, April 30th

9:45 - 10:25 am

Grand EF

A. A Leading CEO and his Millennial Leading Daughter: What Leaders Should Know About Millennials and Vice Versa

- Amelie Karam, Millennial Specialist
- Christopher Karam, President and Chief Executive Officer, CHRISTUS St. Michael Health System; Chief Experience Officer, CHRISTUS Health

Columbus GH

B. Academic-Community Integration

- Robert Colvin, FACHE, Principal, Health System Advisors
- Charlie Powell, President, Physician Enterprise, KentuckyOne Health

Columbus IJ

C. Integrated Approaches to Managing Population Health

- Eric Beck, DO, MPH, Chief Executive Officer, Evolution Health

Columbus KL

D. An Innovative Approach to Disease Management and Wellness: Bridging from Fee-for-Service to Population Health Management

- Gary Maras, Chief Executive Officer, UPMC Hamot Heart and Vascular Institute, University of Pittsburgh Medical Center
- Theresa Kisiel, CRNP, ANP-BC, Executive Director, Heart and Vascular Institute, UPMC Hamot

Columbus AB

E. Building a Growth Engine for the New Retail Market: Successfully Integrating Academic and Community Physicians in a Regional Accountable Care Organization

- David Fairchild, MD, Director, BDC Advisors; Professor, University of Massachusetts Medical School
- Terry Garfinkle, MD, Chief Medical Officer, Partners Community Physicians Organization

Columbus CD

F. Answering Today's Need for High-Quality Anesthesia Care at a Lower Cost

- Juan F. Quintana, DNP, CRNA, President, American Association of Nurse Anesthetists (AANA)

Columbus EF

G. The "Breached" Whale: Avoid Security Risks with Sound Data Defense Strategies

- Ned Campbell, Executive Vice President, Quality and Compliance, Zotec Partners

Grand Suite 3

H. Utilizing Quality Management System (QMS) Audits to Improve Process Reliability and Efficiency

- Donna Willeumier, MT (ASCP), CPHQ, Administrator, Quality Management and Regulatory, Advocate Health Care

10:30 - 11:10 am

Grand EF

A. Using General Business Excellence Tactics to Raise the Profile of Medical Informatics Projects

- Anupam Goel, MD, Vice President, Clinical Information, Advocate Health Care

Columbus KL

D. We Are Safe: How to Reduce Incidences of Serious Harm Across the Enterprise

- Jacklynn Lesniak, RN, Chief Nursing Officer, Cancer Treatment Center of America at Midwestern
- Nancy Hesse, RN, Chief Nursing Executive, Cancer Treatment Centers of America

Columbus AB

E. Design and Implementation of a Strategic Approach to High Reliability Healthcare

- Kate Kovich, OT, CPPS, Vice President, Patient Safety, Advocate Health Care

Columbus EF

G. Bridging the Gap Between Clinical and Technology: Preparing Your Organization for Success

- Gregory Ator, MD, Chief Medical Informatics Officer, University of Kansas Health System
- Neil Treister, MD, FACC, Medical Informatics Officer and Cardologist, Sharp Community Medical Group
- A. Peter Catinella, MD, Medical Informaticist, Banner-University Medicine
- Moderated by Don Michaels, PhD, Senior Vice President, Hayes Management Consulting

Grand Suite 3

H. Threading the Value-Based Needle: Managing Reputation in the Era of Publicly-Reported Quality Measures

- Shannon Sims, MD, PhD, Vice President and Chief Analytics Officer, Froedtert & The Medical College of Wisconsin
- Tom S. Lee, PhD, Founder and Chief Executive Officer, SA Ignite

CONFERENCE SCHEDULE

Saturday, April 30th

11:15 - 12:00 pm

Grand EF

A. Service Line Strategy and Data

- Nancy Vish, RN, PhD, NEA-BC, FACHE, Chief Executive Officer, Baylor Heart and Vascular Hospital
- Shashi Vangala, Vice President, Enterprise Data Services, Baylor Scott & White Health

Columbus GH

B. Risk Management in the Project Portfolio

- Mike Canfield, Vice President and Chief Information Officer, Augusta Health

Columbus IJ

C. Managing Complexity: How Community Hospital CEOs are Building Competitive, Innovative Organizations for the Future

- Carol Geffner, PhD, President, Newpoint Healthcare Advisors, LLC
- Darlene Stromstad, Chief Executive Officer, Greater Waterbury Health Network
- Ginger Williams, MD, FACEP, FACHE, President and Chief Executive Officer, Oaklawn Hospital

Columbus KL

D. The Human and Operations Balance: Leading a Lean Cultural Transformation to Achieve Sustainable Clinical and Business Excellence

- Sarah Beadling, PMP, Manager, Operational Excellence, Cancer Treatment Centers of America
- Devree Molnar, MPH, Assistant Vice President, Eastern Regional Medical Center, Cancer Treatment Centers of America
- Nancy Hesse, RN, Chief Nursing Executive, Cancer Treatment Centers of America

Columbus CD

F. Denials Management: Reducing and Eliminating Claim Denials Utilizing Best Practices

- Rochelle Dahmen, Revenue Cycle Manager, Eide Bailly LLP

Columbus EF

G. Using IT to Improve Doctor Happiness

- Lyle Berkowitz, MD, FACP, FHIMSS, Associate Chief Medical Officer, Innovation, Northwestern Medicine

Meeting Ajourns

Thank you to our Corporate Sponsors:



Save the Date for the next Becker's Hospital Review Events:

Becker's 2nd Annual CIO/HIT + Revenue Cycle Conference

July 27-28, 2016 | Fairmont, Chicago

Becker's 5th Annual CEO + CFO Roundtable

November 7-9, 2016 | Swissotel, Chicago